



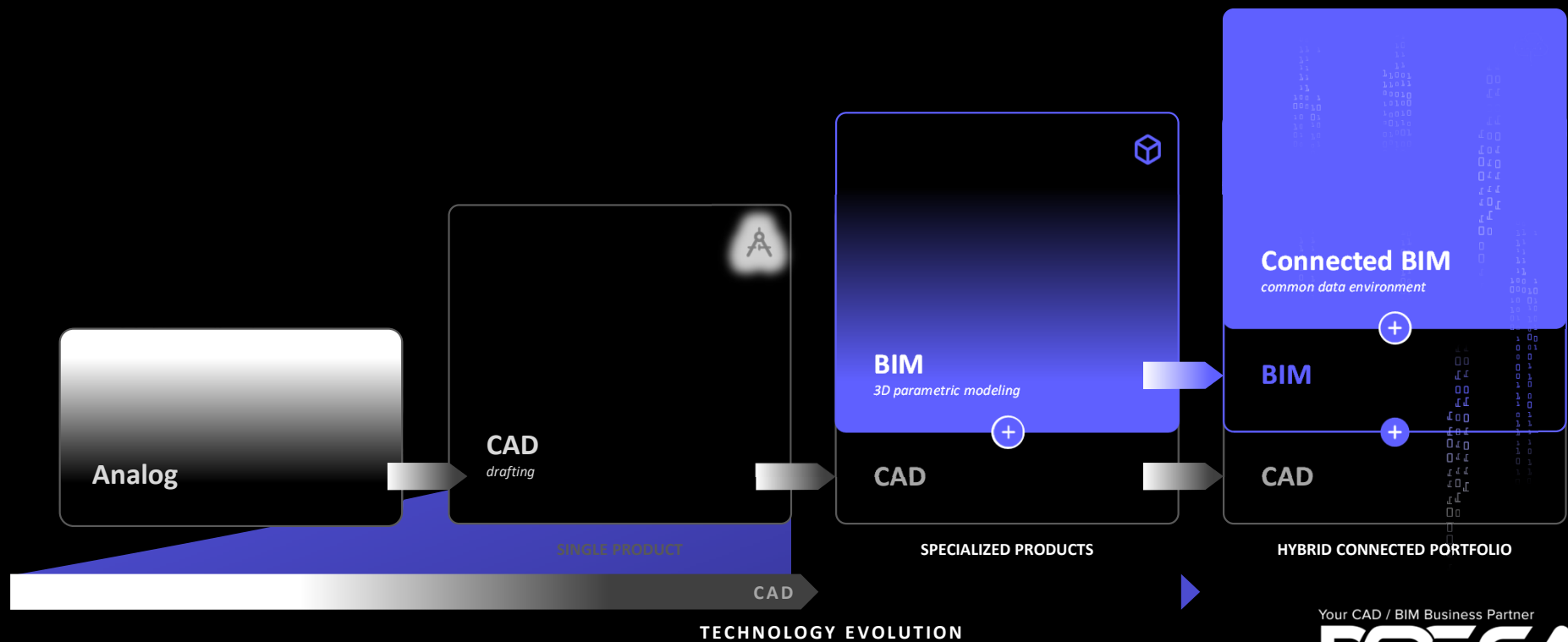
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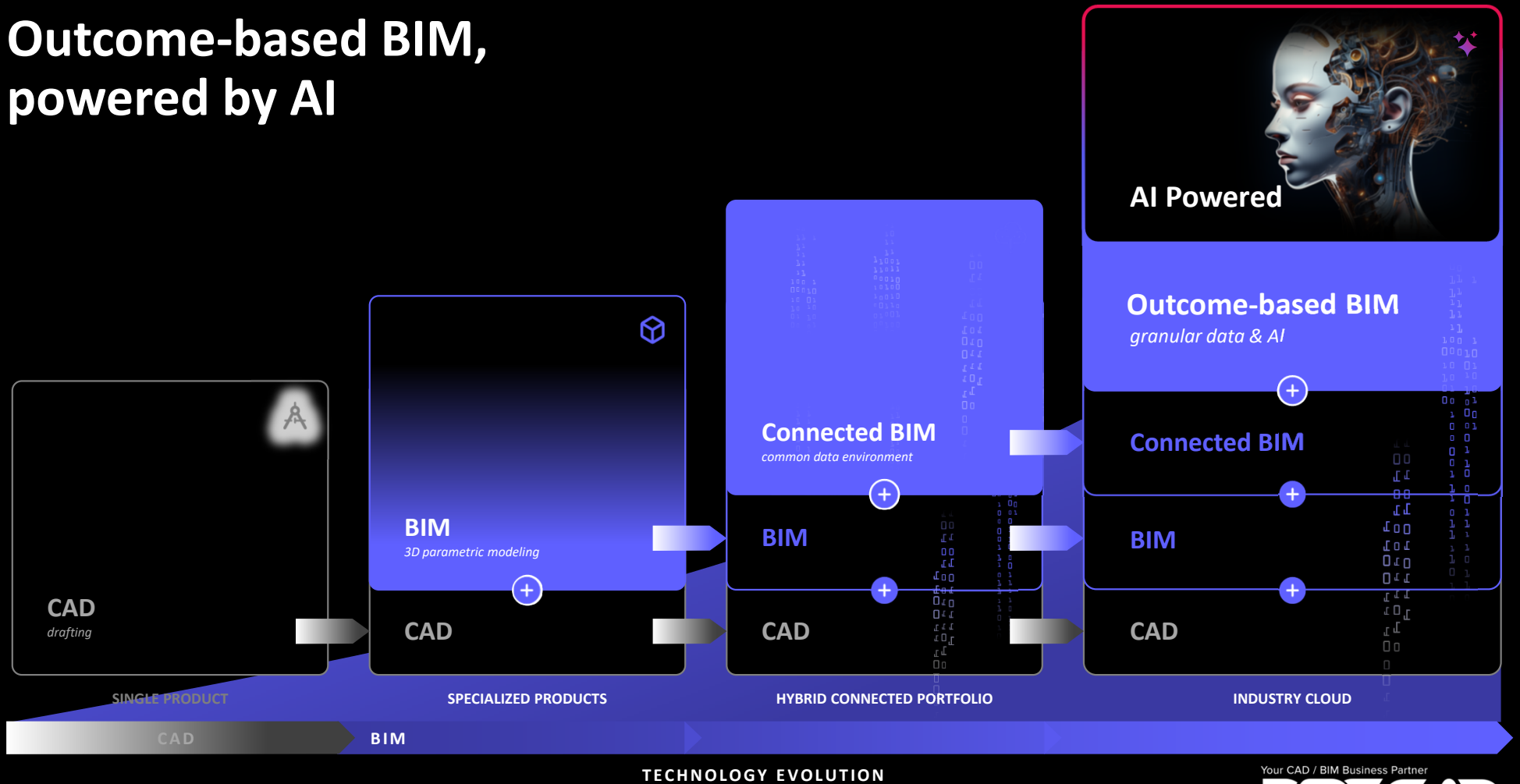
Forma Industry Cloud

Vision Deck

AECO digital transformations











Outcome-based BIM, powered by AI



OUTCOME CRITERIA



-  Sustainability
-  Cost
-  Time to Deliver
-  Habitability
-  Diversity
-  Net Operating Income
-  Human Experience
-  Affordability



Better, Connected
Granular Data



Real World Context
and Knowledge



ACCELERATED APPROACH

More Efficient Workflow



AI Co-creation



**ACHIEVE DESIRED,
BETTER OUTCOMES**

What is Forma?

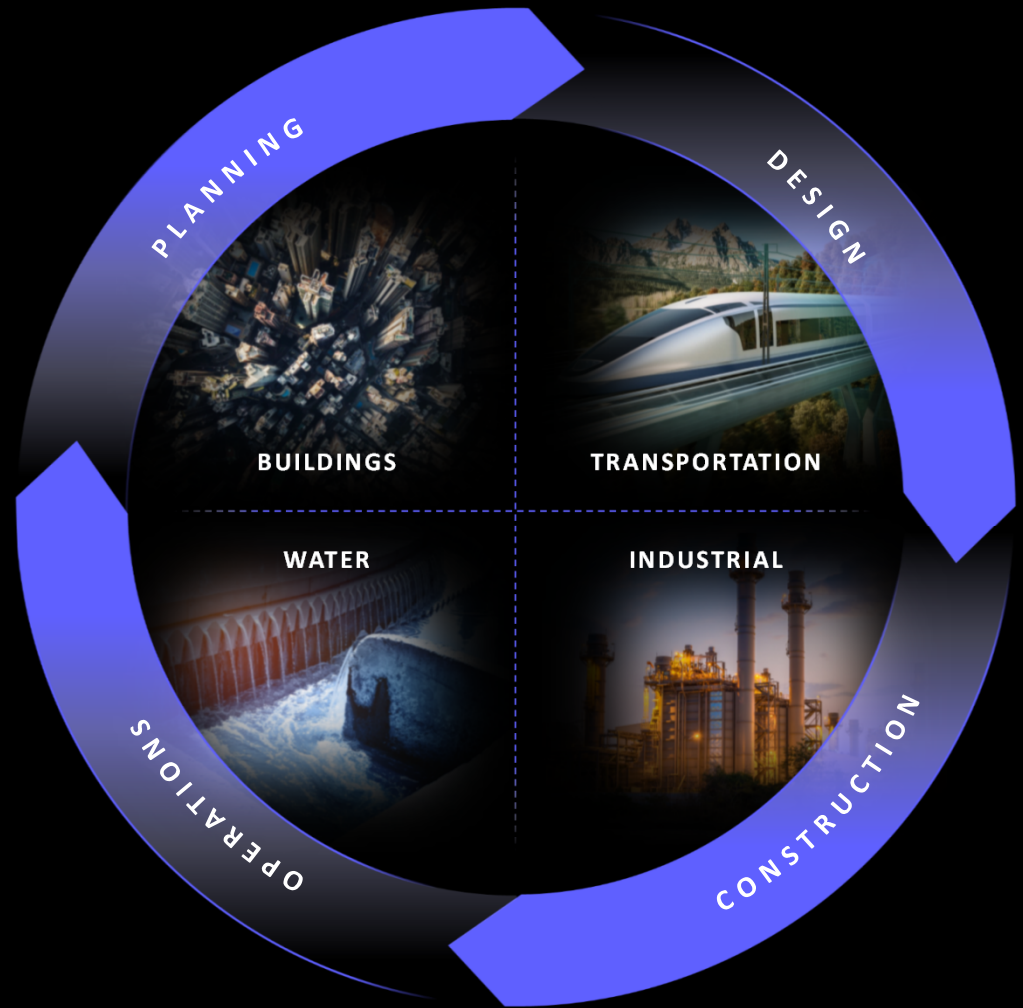
Forma is the industry cloud for architecture, engineering, construction, and operations

Unifies BIM workflows across the teams that plan, design, build, and operate the built environment

Delivers granular data that flows seamlessly throughout project phases, stakeholders, and asset types (building, water, transportation, industrial)



**Our vision is to support a
full digital asset lifecycle
management process...**



Turning this vision into reality

START...

With the data and build the AEC data repository for all industry segments and project phases

AND...

Build Forma capabilities powered by data using different paradigms, starting with the planning phase

PLUS (AT THE SAME TIME)...

Connect all existing offerings to the AEC data repository to support hybrid workflows

WITH...

Sustainability and an open ecosystem at the center of everything we do



Forma will unlock valuable data

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With connected data, you can...

**Have better decision
support with
real-time analytics**

**Make, evaluate,
and optimize for
better projects**

**Bring your data and
designs
downstream**

HUMAN & AI CO-CREATION

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AUTODESK AI



AUTOMATE



AUGMENT



ANALYZE



FOR CAD, BIM, CONNECTED BIM AND OUTCOME-BASED BIM

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Autodesk Docs is the Common Data Environment

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Forma is a multi-year journey

Today

Cloud-based software for planning and early-stage outcome-based building design

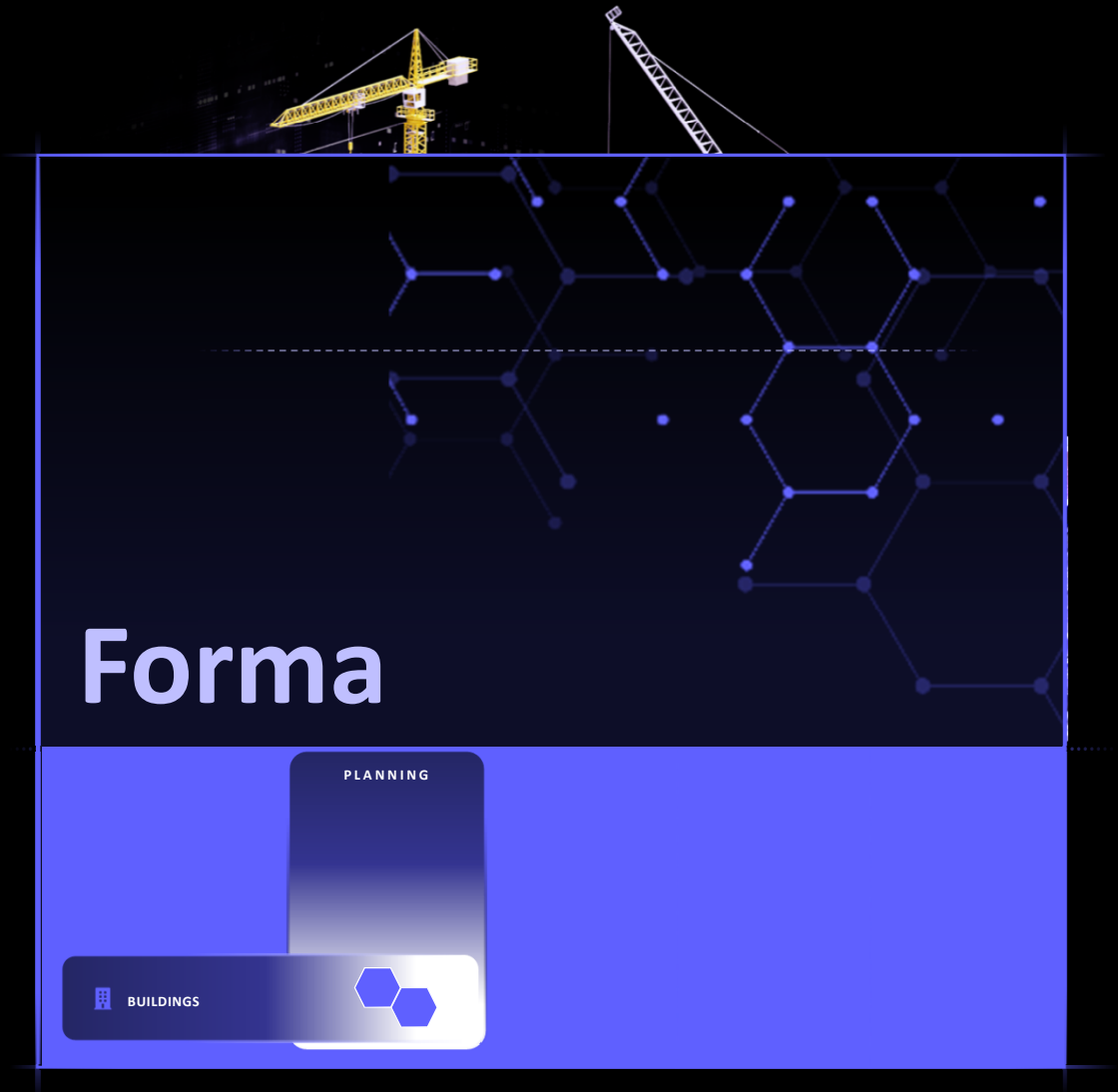
Targeting architecture professionals, urban planners and master planners

Future

All AECO industries and project phases

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Forma and Autodesk Platform Services

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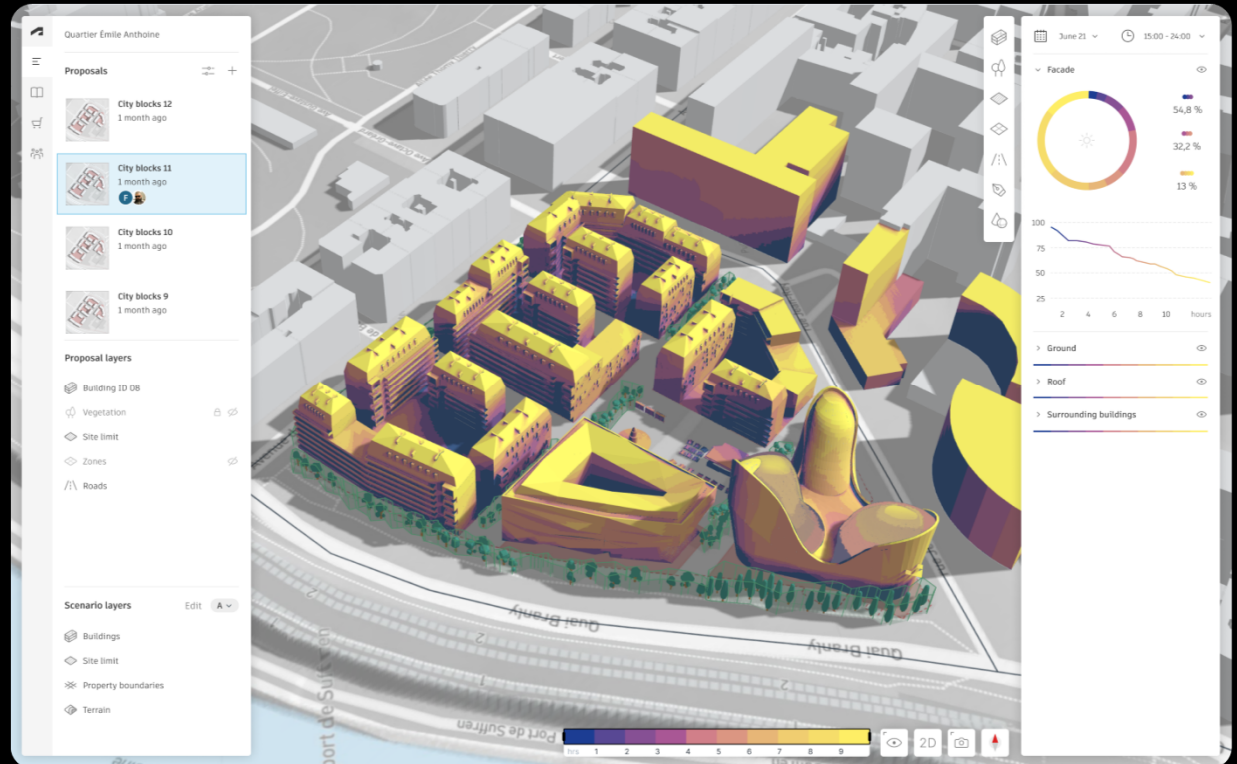


AUTODESK Forma

Making the right decisions in
the planning phase
has never been easier

199 Product Updates since
May 2023 Launch

(avg of 15-16 releases/month
expected to continue)



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Current Capabilities of Autodesk Forma



3D MODELLING WITH CONTEXTUAL DATA

Set up a geolocated project with real-world contextual data, and model complex 3D designs in minutes



REAL-TIME IMPACT ANALYSES

Use automated massing takeoffs and real-time environmental impact analyses to explore concepts and optimize for quality and sustainability



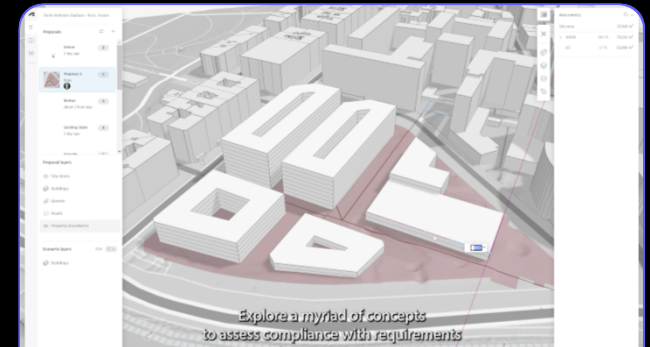
OPEN APIs AND CONNECTED WORKFLOWS

Bring Forma into your existing workflows with connections to Revit, Rhino, and Dynamo. Customize Forma to your needs by creating your own extension or utilizing a growing library of third-party extensions.

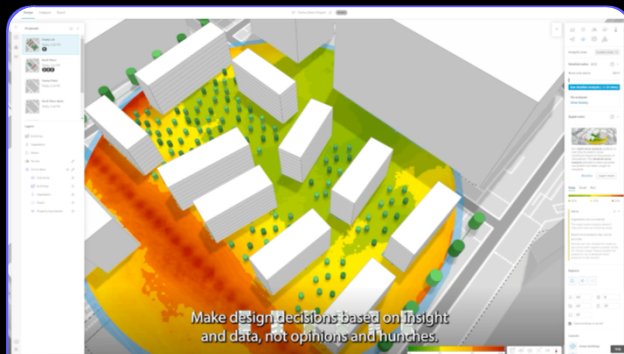
What you can do today in Forma



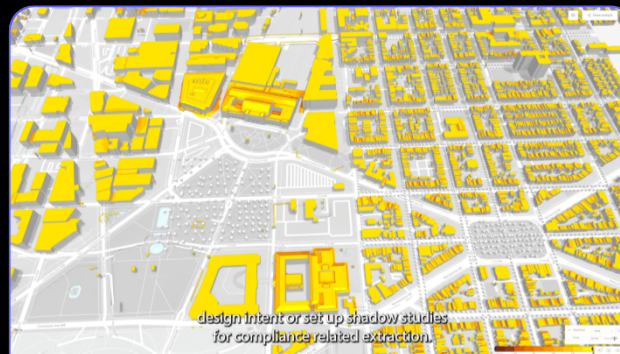
Set up a geolocated project with real-world data



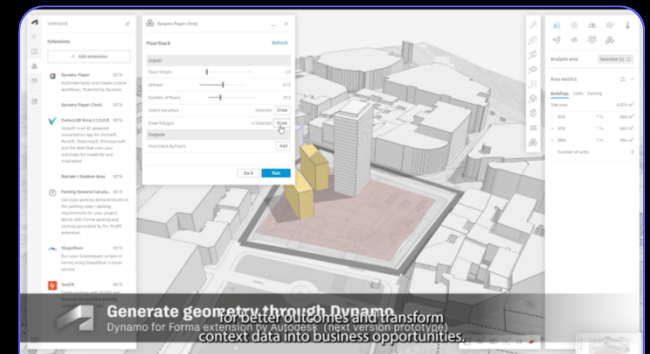
Develop early concepts for capacity studies



Assess and compare building performance

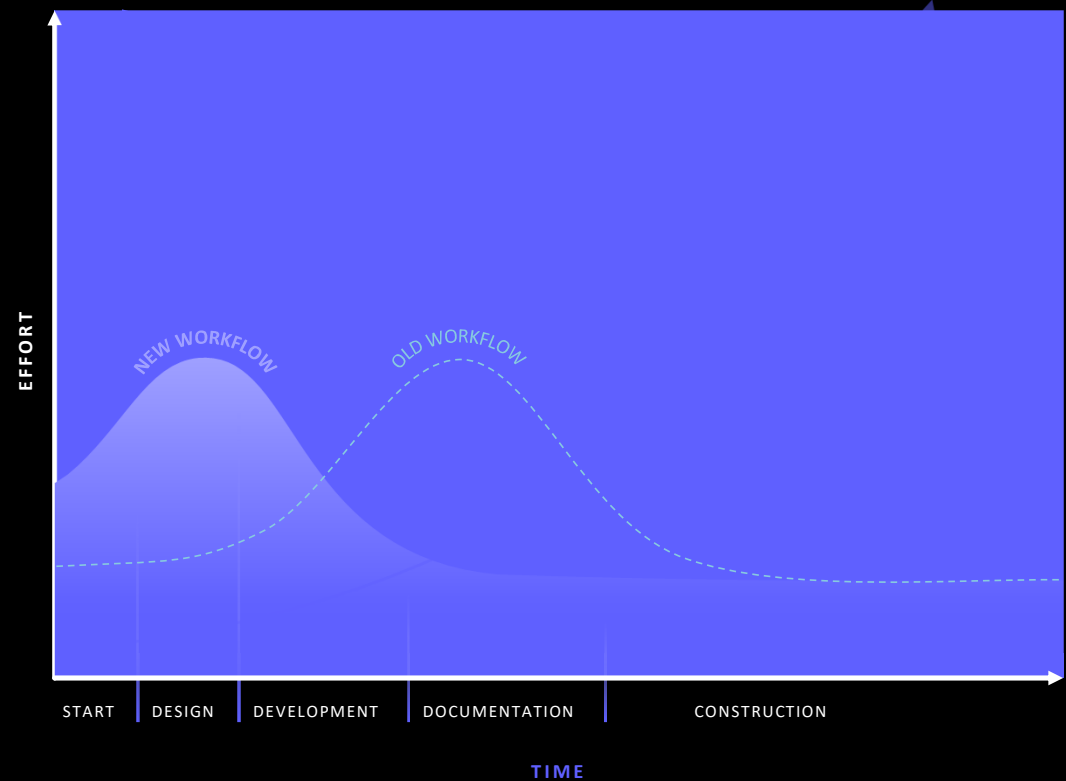


Document insights and metrics



Use open APIs and connected workflows

Planning and early design decisions have large impacts on project outcomes



Unlock More Opportunities with Forma

Forma delivers value at both the firm and end user level

COMPANY

Create Operational
Efficiencies

Drive Business
with Sustainability

Improve
Collaboration

END USER

Free up
Valuable Time

Optimize
Design Quality

Integrate with Current
Workflows

Image courtesy MBH Architects

“Forma changes everything. It has become an extension of our creative process—a digital canvas where concepts can be articulated, problems can be dissected, and solutions can be swiftly devised.”

-Melissa Joerg, Associate and Project Manager, MBH Architects

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Image courtesy MBH Architects

From 2 weeks... to 6 hours.

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Get Started Today



You're on the right path

Autodesk Docs is the common data environment that enables enhanced teamwork and streamlines workflows



Get on the cloud

Autodesk BIM Collaborate Pro is cloud-based design collaboration and design management software



Use Forma now

Powerful planning and early-stage building design tools that will enable your teams to start realizing the value Forma will bring in Outcome-based BIM